abstract, tables and figures to accompany....

Bee-tas and Bay-tas: How Social Structure Shapes Attitudes in Britain and the United States

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Abstract and Summary*

Anglo-American differences have intrigued travelers and essayists for centuries, but systematic social science data are scarce. Recent studies (Kerckhoff, Campbell and Trott, 1982; Robinson and Kelley, 1979; Treiman and Terrell, 1975; Vanneman, 1980) suggest suprising similarities in the two "objective" stratification systems, but, prior to the ISSP, persuasive data on attitudes and opinions were scarce.

Table 1a defines 10 such "subjective" variables and Figure 1 displays their national differences, with the vertical scale in terms of U.S. standard deviations. Britons are strikingly more favorable on welfare state issues and strikingly lower on political efficacy; they are more liberal on sex items (Abortion, Premarital sex, Homosexuality) and two of four civil liberties items (Suspect's right, Death Penalty). On free speech there is little difference for "revolutionaries" while the British are less tolerant of free speech by racists. Britons are a bit more conservative in their party preference — if one is willing to equate Tories and Republicans. By and large, though, the theme is one of greater "liberalism" in Britain.

Table 1b defines ten standard independent variables that might account for the national differences and Figure I shows sharp transatlantic differences on eight. While Americans and Britains differ little in Age and and Occupational structure, the British are strikingly less religious (Greeley, 1987) and strikingly lower in Educational attainment, Income, Relative Income, and Subjective Class.

In sum, "America is a pious middle class nation, while Britain is a secular working class one", a broad generalization supported in Table 2 where we see most Britons define themselves as working class and irregular church goers, while most Americans do not.

The analyses in this report ask whether these sharp difference in social structure can account for the differences in attitudes and opinions.

First, looking at the independent variables (Table 3 and Figure 2) we see, though their means differ sharply, the structural coefficients are quite similar in the two nations. The two sets of coefficients correlate .796 and the correlation rises to .893 if the outlier, Age and Income, is removed.

Figure 3 scrutinizes that outlier. We see neither relation is linear. Instead, they are inverted Vs - sharp for the U.S., muted for Britain. Could it be that the much smaller increase in income from ages 20 to 50 in Britain explains the (false) impression that British occupational mobility is less than American?

Figure 4 gives the basic data, multiple regressions of the 10 subjective variables on the seven predictors in the two countries. As in Table 3, there is fair agreement (r=.684), although I'd say it is less than for Table 3. Figure 4 displays the mean absolute coefficient for the seven predictors. It seems to say:

- (1) Age, Education, and Church Attendance are the best predictors in both countries though Americans may be more sensitive to Religiosity and Britons to Age (analyses not reported here suggest that Religiosity operates in pretty much the same way within major faiths in both countries).
- (2) Income, Subjective Income, Class, and Occupation have weak effects in both nations. These negative findings challenge the popular impression that class makes a bigger difference in Britain, and the Sociologists' assumption that occupational level is a powerful predictor of behavior anywhere. (Exception: as in Vanneman, Subjective class predicts Party in Britain but not the U.S.)

Having seen that independent variables whose levels differ between countries seem to relate to dependent variables within countries, let us ask whether these relationships can account for the national differences.

The approach is to substitute British means in American equations and American means in British equations and ask what happens to the differences between the countries.

Figure 5 summarizes. The left hand points show the original difference, the right hand points the difference after equating on both Education and Church attendance, and the middle points the differences when the controls are adjusted one at a time. (The left side displays the British data, the right U.S.) The main story is told by the tilt of the lines. If they slope down, Education and Religiosity tend to explain the national differences.

The first two do slope down. For the political items, Efficacy and Welfare State, Education and Religiosity reduce but do not explain the original differences. That is, part of the reason Britains are less efficacious and more pro Welfare state is their lesser schooling and piety.

For the sex and free speech items (REV, PRESEX, HOMOSEX, ABORT, and RAC) things are not so simple — the control variables work in opposite directions! Secularism tends to liberalize. Indeed, when we adjust religiosity alone, we can (almost) explain each of the differences. But Education also tends to liberalize, so it operates as a suppressor variable — the liberalism lead of the British, which wilted when Religiosity was adjusted, tends to perk up when Education is equated. Since the two variables work work in opposite directions, the final result when both Education and Church are adjusted is a fluctuating compromise.

Political Party shows a third pattern - both Education and Church operate as suppressor variables. Thus, British party preference becomes even more "consevative" when we adjust.

Finally, the two "crime variables", CRIM and DEATH, show inconsistent results because the structural coefficients differ in the two countries.

To perhaps impose more pattern on the results than the data warrant:

- ... By comparison, Great Britain is distinctly secular and down market.
- ... Politically, this goes some way toward explaining Britons' lesser feelings of efficacy and greater endorsement of the Welfare state...despite which, they are less enthusiastic about their left party than are Americans.
- ...In terms of permissiveness on social issues, the greater British tolerance is heavily influenced by their secularism (the greater American conservations by our relative piety); but it is simultaneously dampened by their lower Education levels.
- ... The results on attitudes toward criminals are too mixed to admit of a snappy summary.

In sum: While Britain is unambiguously secular and down market compared with America and these variables affect attitudes and opinions similarly in both nations; the structure of the coefficients is such that as often as not, the objective variables operate as suppressors or work in opposite directions. Thus, when the accounts are added up, SES and Secularism do not tell us why Britains and Americans differ on attitudes and opinions.

* Rebecca Gradolph contributed enormously to the preliminary analyses of these data.

Table 1a

Dependent Variables

1) Civil Liberties

a) Free Speech, Revolutionaries (REV)

Two-item scales from ISSP module (GSS=REVSPEAK,REVPUB; BSA=REVMEET, REVPUB). "First, consider people who want to overthrow the government by revolution. Do you think such people should be allowed to...hold public meetings to express their views...? Answers to each range from 1=Definitely to 4=Definitely Not. The scale is the average of the two answers.

	GSS85	BSA85
Mean	2.470	2.390
Std. Dev.	1.121	1.053
N	612	1401

b) Free Speech, Racist (RAC)

Same as 1a) for "people who believe that whites are racially superior to all other races"...

	GSS85	BSA85
Mean	2.392	2.701
Std. Dev.	1.078	1.077
N	611	1407

c) Suspect's Rights (CRIM)

Three-item scales from ISSP module: "Suppose the police get an anonymous tip that a man...without a criminal record...is planning to break into a warehouse. Dou you think the police should be allowed, without a court order to...keep the man under surveillance (GSS=MANTAIL, BSA=NONCRIM1)...tap his telephone (GSS=MANTAP, BSA=NONCRIM2)...open his mail (GSS=MANREAD, BSA=NONCRIM3)...detain the man overnight for questioning? (GSS=MANHOLD, BSA=NONCRIM4)? Answers range from 1=Definitely to 4=Definitely Not. Scale is the mean on the four items.

	GSS85	BSA85
Mean	2.878	3.017
Std. Dev.	.652	.706
N	596	1416

d) Death Penalty (CAPPUN)

GSS (CAPPUN): "Do you favor or oppose the death penalty for persons convicted of murder?" O=Favor 1=Oppose.

BSA (BCAPPUN): "Are you in favour of or against the death penalty for...murder in the course of a terrorist act...murder of a policeman...other murders?" For "other murders" O=In favour of, 1=Against.

		GSS82-86	BSA85
Mean		.243	.318
Std. De	9V.	.429	. 466
N		7477	1448

2) Sex Norms

a) Premarital Sex (PRESEX)

GSS (PREMARSX) "If a man and woman have sex relations before marriage, do you think it is (1) Always wrong (2) Almost always wrong (3) Wrong only sometimes or (4) Not wrong at all?"

BSA (PMS) "If a man and a woman have sexual relations before marriage, what would your general opinion be? (1) Always wrong (2) Mostly wrong (3) Sometimes wrong (4) Rarely wrong (5) Not wrong at all?"

	GSS82-86	BSA85
+1	Not wrong at all	Not wrong at all
0	other	other
· — 1 .	Always wrong	Always wrong
Mean	.127	. 294
Std. Dev.	.820	. 697
N	5293	1743

b) Homosexual Sex (HOMOSEX)

GSS (HOMOSEX), BSA (HOMOSEX) "What about sexual relations between two adults of the same sex...?"

Responses and recodes same as for Premarital Sex (above).

		GSS82-86	BSA85
Mean		578	477
Std. I)e∨.	. 725	.710
N		4331	1731

c) Abortion (ABORT)

GSS "Please tell me whether or not you think it should be possible for a pregnant woman to obtain a legal abortion (Yes, No) if...she is married and does not want any more children

(ABNOMORE)....the family has a very low income and cannot afford any more children (ABPOOR)....she is married and does not want to marry the man (ABSINGLE)...?

BSA ... "Please say whether or not you think the law should allow an abortion (Yes, No) (if)....the couple agree they do not not wish to have the child (ABORT2)...the couple cannot afford any more children (ABORT4)... the woman is not married and does not wish to marry the man (ABORT3)...?

The index is the sum of "yes" answers from zero to three.

		GSS82-86	BSA85
Mean		1.326	1.752
Std.	Dev.	1.372	1.282
N		5660	1403

3) Politics

a) Party Identification (PARTY)

. GSS (PARTY), BSA (PARTYID2)

	GSS82-86	BSA85
+1	Republican	Conservative
0	Independent	Alliance
-1	Democrat	Labour
Mean	1624	0664
Std. Dev.	.9250	.8881
N	7481	1501

b) Welfare State Spending (WELFARE)

These three-item scales come from an ISSP battery of eight "various areas of government spending". Respondents were asked whether they would like to see the government...1) Spend much more (2) Spend more (3) Spend the same as now (4) Spend less or (5) Spend much less...on:

GS	3S Mnemonic	BSA Mnemonic
Health	SPHLTH	GVSPEND2
Old Age Pensions	SPRETIRE	GVSPENDA
Unemployment benefits	SPUNEMP	GVSPEND7

The index is the mean on the three items

	GSS85	BSA85
Mean	2.653	2.157
Std. Dev.	., 709	. 608
N	616	1414

c) Political Efficacy (POLEFF)

These four-item scales come from an ISSP battery of 10

Agree/Disagree statements:

The public has little control over what politicians do in office (Agree=2.Disagree=1)	GSS Mnemonic POLEFF1	BSA Mnemonic POLITIC1
The average person can get nowhere by talking to public officials (Agree=2, Disagree=1)	POLEFF2	POLITIC2
The average person has considerable influence on politics (Agree=1, Disagree=2)	POLEFF3	POLITIC3
The government is generally responsive to public opinion (Agree=1, Disagree=2)	POLEFF7	POLITIC7

The index is the average for the four items

		GSS85	BSAB5
Mean		.177	1.036
Std.	Dev.	1.388	1.091
N		527	1106

Table 1b

Independent Variables

Variable		GSS82-86	BSA85
Age	Max Min Categories Mean Std. Dev. N Mnemonic	89 18 72 44.8987 17.8627 7543 AGE	96 18 79 44.4539 18.1756 1764 RAGE
Education	+1 O -1 Mean Std. Dev. N Mnemmonic	college degree all other less than high104 .658 7571 DEGREE	university degree all other No O levels480 .626 1744 EDQUAL
Occupation * Reg:	+1 0 -1 Mean Std. Dev. N Mnemonic	Prof., Mgrs. Crafts, Farm, Clerical,Sales Operatives, Labo Service058 .788 7093 OCC	I,II* III* r, IV,V* 030 .724 1598 RSOCCLAS

Family Income*	Max	\$80,000+	\$30,000+
	Min	\$500	\$1,500
	Mean	\$24948	\$13804
	Std. Dev.	\$20874	\$8975
	N	5579	1508
	Mnemonic	INCOME82	HHINCOME

* US = 17 dollar categories recoded to midpoints and plausible top

Britain = 11 pound categories recoded to midpoints and plausible top and converted to dollars assuming pound=1.5 dollars.

Subjective			
Income	+1 O -1 Mean Std. Dev. N Mnemonic	"Above average" "Average" "Below Average"102 .695 7504 FINRELA	"High" "Middle" "Low"466 .537 1759 SRINC
Subjective			
Social Class	+1	Upper, Middle	Upper middle, Middle
	, 0	Working, Lower	Upper Working, Working,Poor
	Mean	.491	.287
	Std. Dev.	.500	. 452
	N	6741	1720
	Mnemonic	CLASS	SRSOCCL.
Church			
Attendance	+ 1	Weekly+	Weekly+
	O	Other	Other
	-1	No religion	No religion
	Mean	+.291	-,233
•	Std. Dev.	.591	. 635
	N	7537	1757
	Mnemonic	RELIG, ATTEND	BATTEND

POLITICS			(10m) 0 .62		. RGND10		
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CIWL LIBERTIES				2.2	-29		
Figure L		·	÷	Street T Death Per Revectivally	RACIST		
			,	+0.	1	1	
SES				770		2002 2003 2003 2003 2003 2003 2003 2003	
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	570. DEV. (US)	+1.00	+ .so	00		00.1	-1.00
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Source: Tabler 1a + 16

Table 2.

Nation, Subjective Social Class, and Church Attendance

(2a)

Sub	j	ec	t	i	ve	C	1	a	5	S	
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Nation	Church	Working	Middle	Total %	
Britain	Weekly+ Other No Religion	7.0% 39.1% 25.2%	4.4% 15.1% 9.2%	11.4% 54.2% 34.4%	
	Total	71.3%	28.7%	100.0%	(N=1710)
USA	Weekly+ Other No Religion	16.9% 30.9% 3.8%	19.1% 25.9% 3.4%	36.0% 56.8% 7.2%	
	Total	51.6%	48.4%	100.0%	(N=7055)

(2b)

Per Cent	Britain	USA
Working Class AND Less than Weekly	64.3%	34.7%
Middle Class AND Some Religion	19.5%	45.0%

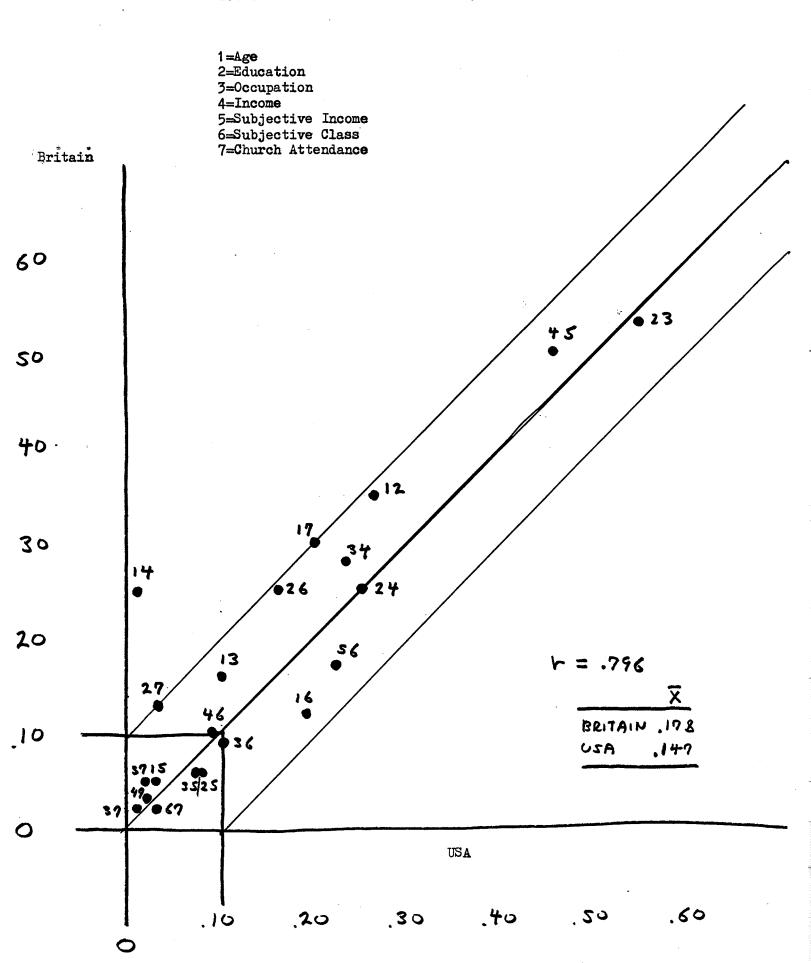
Table 3.

Regressions (Betas) for Independent Variables

Class	Subj Income	Income	Occ.	Educ.	Age	Dependent	Nation	R
					346 261	Educ. °	Britain USA	.35 .26
				. 528 . 535	.161 .104	Occ.	Britain USA	.50 .52
			.277 .228	.246 .251	247 006	Income "	Britain USA	.55 .42
		.503 .454	.057 .075	.058 .082	.052 .027	SubInc "	Britain USA	.54 .52
	.155 .221	.098 .091	.090 .105	.253 .162	.117 .192	Class	Britain USA	. 43 . 44
.017 .026	.049 .015	033 021	.017	.131 .034	.298 .203	Church "	Britain USA	.43 .20

Figure 2.

Plot of Absolute Values in Table 3



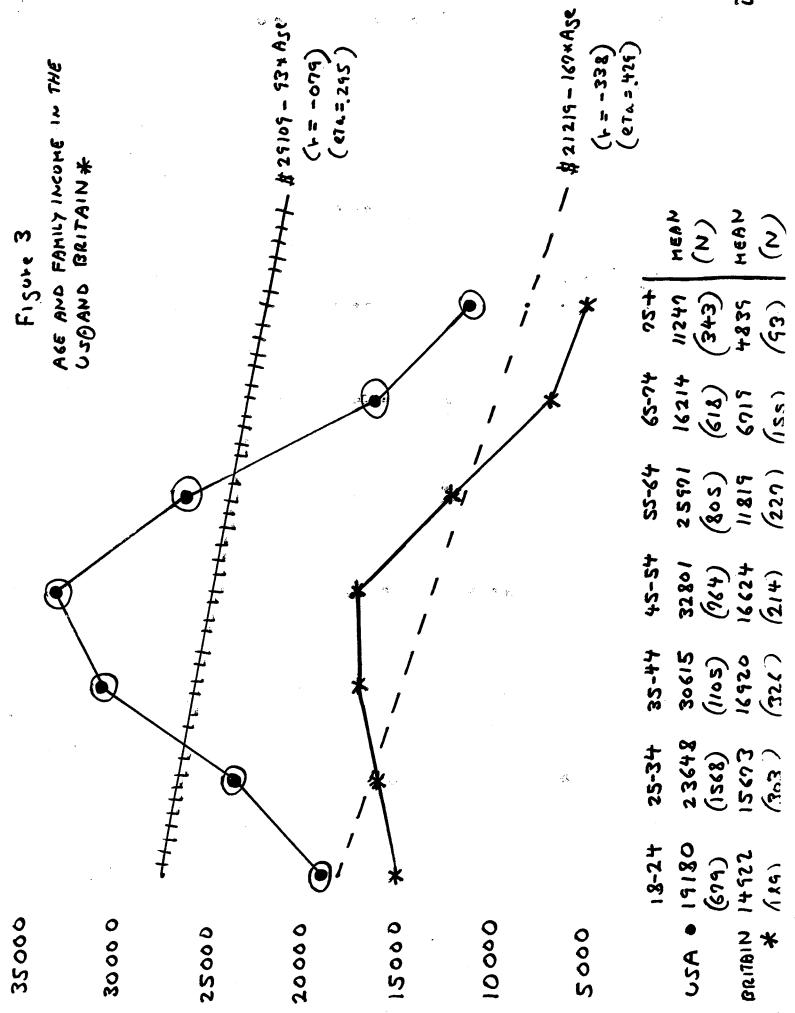


Table 4.

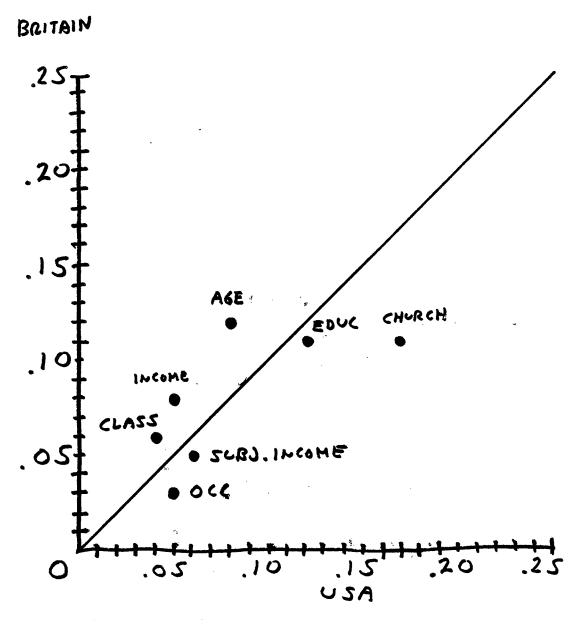
Regressions: Independent and Dependent Variables

Age	Church	Educ	Occ.	Income	Subject Income		Dep. N	at.	R
25: 26		+.157 +.221	+.026 034	+.006 067	070 +.087	018 +.080	REV "	GB US	.35 .47
028 109		+.115 +.253	+.044 010	+.134 029	035 +.103	019 +.043	RAC "	GB US	.26 .41
073 020		+.081 +.102	+.002 081	035 010	086 005	081 .027	CRIM	GB US	.19
+.003		+.259 +.011	+.022 026	+.043 065	008 044	020 +.007	CAPPUN "	GB US	.30 .11
360 22		028 +.046	010 +.089	+.082 +.038	040 +.023	051 +.023	PRESEX	GB US	.50 .48
140 11		+.199 +.153	030 +.095	+.064 003	008 +.030	016 +.038	HOMOSEX	GB US	.35 .39
+,050 +,025		+.030 +.161	+,004 +.057	+.028 +.035	025 +.027	001 +.035	ABORT	GB	.23 .41
126 +.016		+.039 046	099 038	224 063	062 069	202 072	PARTY "	GB US	.41 .20
035 004		038 065	051 088	189 205	133 062	128 043	WELFARE	GB US	.39 .35
17: 02		170 192	+.035 +.023	+.018 +,020	075 139	093 020	POLEFF	GB US	. 29 . 29

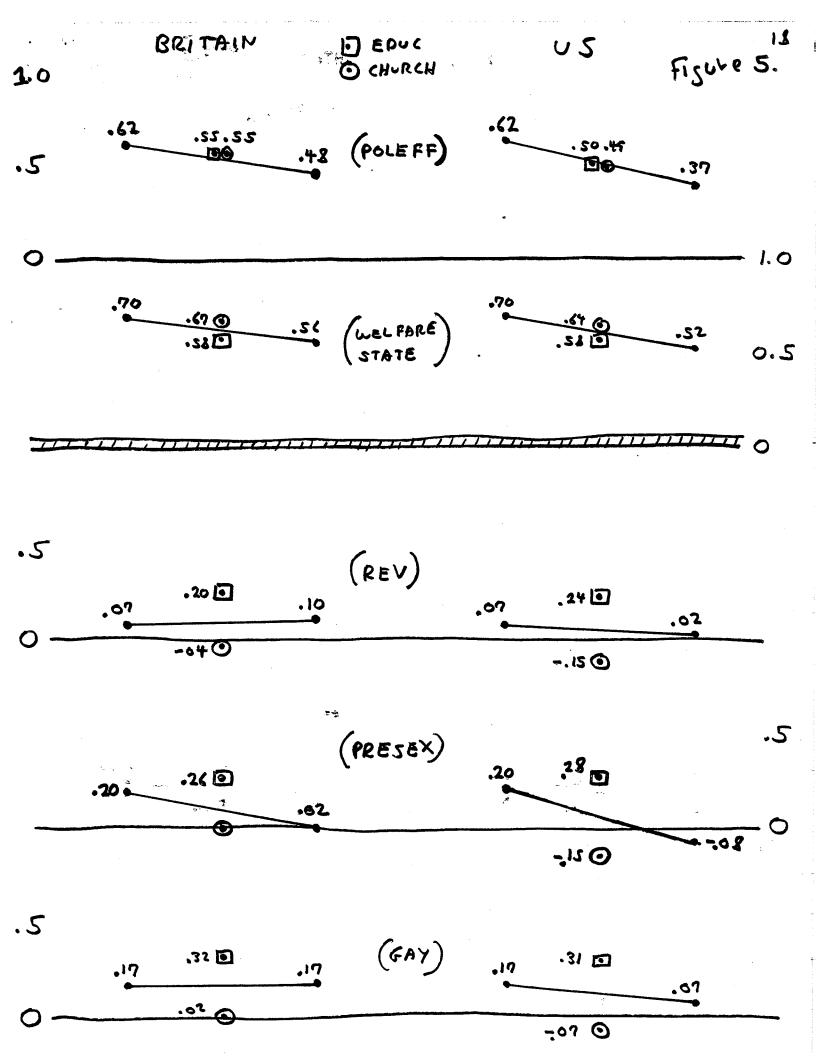
Signs for dependent variables: Positive end = Tolerant/REV, Tolerant/RAC, Pro suspect/CRIM, anti death penalty/CAPPUN, Tolerant/PRESEX, Tolerant/HOMOSEX, Yes, would allow/ABORT, Labour or Democratic/PARTY, Spend more/WELFARE, Less efficacious/POLEFF.

Figure 4

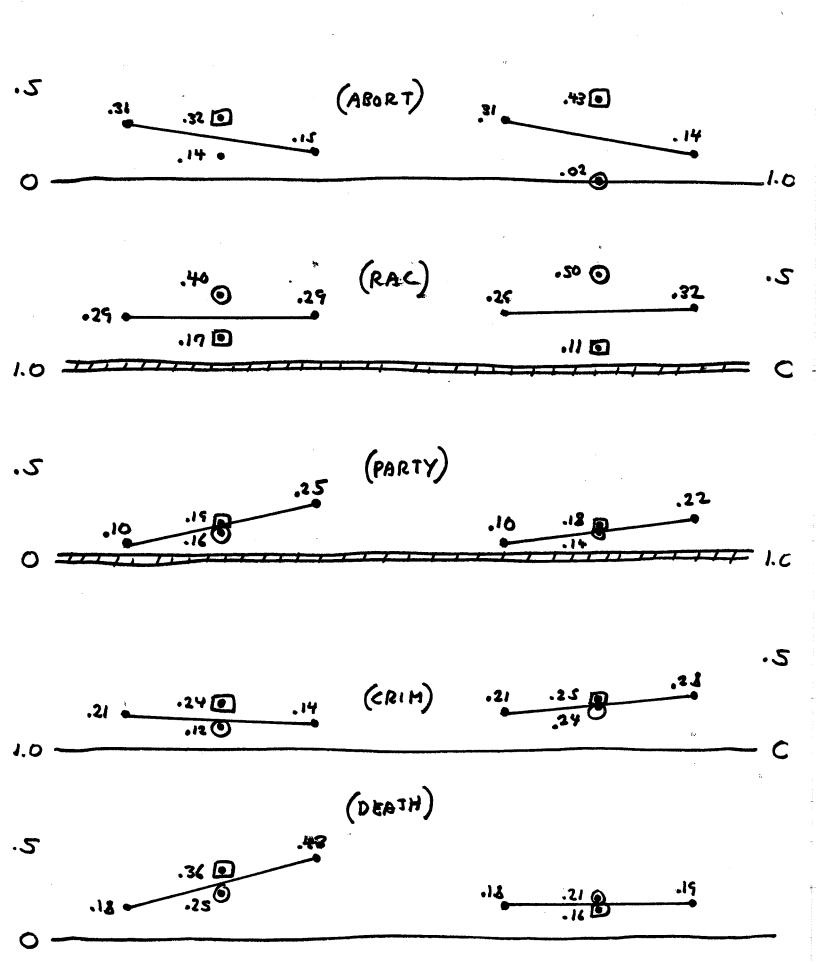
Average Absolute Value of Coefficients in Table 4



	AGE	CHURCH	EDUC	000	INCOME	2007Faire	CLASS
		.108					i i
AZV							



1.0



James A. Davis (1986), "British and American attitudes: similarities and contrasts" in Roger Jowell, Sharon Witherspoon, and Lindsay Brook, eds., British Social Attitudes: the 1986 report. London. Gower. pp. 89-114.

(Compares British and American marginals for the 1985 ISSP module)

James A. Davis and Tom W. Smith (1986) General Social Surveys, 1972-1986: Cumulative Codebook. The Roper Center. Storrs, Conn. (The GSS codebook)

Andrew Greeley (1987) Religion and Values: Three English Speaking Countries. NORC.

Alan C. Kerckhoff, Richard T. Campbell and Jerry M. Trott (1982) "Dimensions of Educational and Occupational Attainment in Great Britain" Am. Soc. Rev 47:347-364.

(Compares divers measures of educational attainment in Britain as predictors of divers occupation variables. No clear winner emerges.)

Alan C. Kerckhoff, Richard T. Campbell, and Idee Winfield-Laird (1985) "Social Mobility in Great Britain and the United States", Am. Journ. Soc., 91:281-308.)

(Compares OCGII and Oxford Mobility Study. Once allowance is made for marginals - For fathers, U.S. has more Farm, Britain more operatives; for sons U.S has more white collar, Britain more operatives - mobility rates are very similar.)

Robert V. Robinson and Jonathan Kelley, (1979) "Class as Conceived by Marx and Dahrendorf: Effects on Income Inequality and Politics in the United States and Great Britain" Am. Soc. Rev. 44:38-58.

(Elaborate analysis of objective stratification variables in GSS and Butler and Stokes shows more similarities than differences; subjective class has stronger political effects in Britain.)

Donald J. Treiman and Kermit Terrell (1975) "The Process of Status Attainment in the United States and Great Britain" Am. Journ. Soc. 81:563-581.

(Estimates the model Father's Occupation-Education-Occupation-Income for OCGI v. Butler and Stokes. The Standardized coefficients are very similar, save that Occupation-Income is higher in Britain.)

Reeve D. Vanneman (1980) "U.S. and British Perceptions of Class" Am. Journ. Soc. 85:769-790.

(Compares objective predictors of subjective class and Class/Party using NES and Butler Stokes. Coefficients for

predictors are similar; Class/Party relationship is stronger in Britain.)

Sharon Witherspoon (1986) British Social Attitudes: the 1985 survey technical report. London. Social and Community Planning Research.

(The BSA codebook)